



# LWF Alumni Connection

## 13th Annual Wichita Falls Leadership Breakfast

The 13th Annual Wichita Falls Leadership Breakfast provides leadership training to expand the personal abilities of participants. This program creates a tremendous opportunity for personal growth in every aspect of the participants' lives.

Dan Walters (Class of 1989), a Wichita Falls native who has 30 years of experience as a leadership coach, will be the speaker for the 13th Annual Wichita Falls Leadership Breakfast on July 25th.

The topic of his presentation will be "Reimagining Work: The great leaders big secret."

The event will be at 7 a.m. at the MPEC Exhibit Hall and is expected to draw at least 1,200 participants.

Dan Walters has been described as a "hometown guy who has added value to the

community."

Businessman Harry Patterson, who credited former Times Record News publisher Darrell Coleman with helping him organize the initial event, said, "It has been a great community effort. We kept going and the next thing you know it has become a great thing. It kept blossoming from there (first one) for our community and Texoma. It is so positive for our area and has added a lot to the community."

Kelly Fristoe, a member of the Wichita Christian School Board, likewise referred to the event as a "big deal" for the community. Adding, "With this

event, we want to leave the community motivated...and to add even more value to the

community."

Tickets will be available beginning June 1 by calling 940-687-1643. Individual tickets are \$75 each. Platinum sponsorships (table of eight) are \$1,000, corporate sponsorships (table of eight) are \$600, and a half table (four seats) is \$300. Deadline to purchase tickets is July 15.

Proceeds will benefit Wichita Christian School.

For more information about the event, go online to [www.wichitachristian.com](http://www.wichitachristian.com).

For more information about Dan Walters, visit <http://www.danwaltersassociates.com/>



LEADERSHIP WICHITA FALLS

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## City Boards & Commissions

Help shape the future of Wichita Falls. The city has dozens of boards and commissions, and at the end of May, the city issued a news release stating the city is looking for civic-minded residents to bring their talents, expertise, and ideas to vacant positions.

Current vacancies are as follows:

- 4A Economic Development Corporation
- 4B Sales Tax Corporation

- Arts Commission
- Emergency Medical Service Board (Qualification: physician)
- Helen Farabee MHMR Board of Trustees
- Library Advisory Board
- Park Board
- Traffic Safety Commission (Qualification: District 5 resident)

- Veterans Advisory Council (Qualifications: WF resident and veteran)
- Wichita County/City of Wichita Falls Hospital Board
- Zoning Board of Adjustment

For information about each board and commission and for information regarding how to apply to serve on a board or commission, visit the following City of Wichita Falls website: <http://www.wichitafallstx.gov/index.aspx?nid=1058>

## goodsearch









### What is Goodsearch?

Goodsearch is a simple way to make a difference—each time you search the web (through Yahoo!-powered Goodsearch), Shop online (at the 2,800+ stores on Goodshop) or dine out (at 10,000 Gooddining restaurants), and Goodsearch will make a donation to your favorite cause. They know you have limited time and money, and they've created products to make giving back, easy.

Goodsearch is a community of passionate people—it's a group of more than 15 million people who together are helping their favorite causes through simple everyday actions. So far, Goodsearch raised nearly \$10 million for more than 100,000

non-profits and schools through over a billion charitable actions. They'd be excited to have you join them to simply do good.

Goodsearch is a way to feel good—We all feel good when we do something to make the world better. At Goodsearch, they feel great when each year they get tens of thousands of letters telling them stories about how they've helped find cures for diseases, purchased needed school supplies for students, sheltered the homeless and saved the lives of countless animals. Through using Goodsearch, you'll feel great and feel celebrated each time you make a difference with your daily actions.

**Where does the money come from?** There are more details below but in essence, Goodsearch was founded on the socially responsible principles of companies such as Ben and Jerry's, The Body Shop and Tom's Shoes; for-profit companies like them that donate a significant portion of their top-line revenue or profits to support causes.

So, where does the money

come from? Search engines make most of their money from their advertisers. At Goodsearch, they've patented a way to track and direct these search-generated proceeds to causes. In other words, a portion of advertiser dollars (and not your own!) earned as a result of your search, are now passed along to the organization you've chosen to support.

### What stops people from clicking repeatedly just to raise money for their cause?

Fraudulent searching will result in the user being blocked from the site and/or the charity being de-listed. Fraudulent searching includes, but is not limited to, repeated manual clicks, and the use of robots or other automated query tools. As long as you use Goodsearch honestly, just as you would any other search engine, it's never a problem.

### Can you donate to more than one cause?

Absolutely! You can support as many causes as you'd like, but only one at a time. When you're ready to make a change, just click on "Change your cause" on the Goodsearch

homepage and select the charity or school you'd like to start raising funds for. This way, you can simply do good for multiple organizations!

### How do you start raising money for your non-profit or school with Goodsearch?

• Visit [www.goodsearch.com](http://www.goodsearch.com) and select a cause from the hundred thousand participating organizations or go to [www.goodsearch.com/causes/new](http://www.goodsearch.com/causes/new) to apply for your favorite cause to be listed.

- Create a user profile that will allow you to keep track of your individual amount raised.
- Use the search box on the Goodsearch homepage or download a Good To-Go add-on to search the Internet just like you normally would, with the added bonus that you are earning a donation for virtually every search.

At the time this article was written, there were 6,327 charities registered with Goodsearch in Texas, alone. Local charities participating are shown, below.

*Continued on page 4.*



### BURKBURNETT

Burkburnett Middle School  
PTSO

### IOWA PARK

Camp Chaparral

### WICHITA FALLS

Agape Christian School  
Aids Circle of Hope of North Central Texas  
Backdoor Players - Backdoor Theatre  
Child Advocates - CASA of Archer Clay Montague and Wichita Counties  
Christ Academy  
Christ's Home Place Ministries

Colonial Church - Wichita Falls  
Delta Sigma Pi - Epsilon Zeta - Midwestern State University  
Episcopal School  
First Christian Church - Wichita Falls  
First United Methodist Church - Wichita Falls  
GH Kirby Junior High School  
Girl Scouts - NorCenTex Council  
Habitat for Humanity - Wichita Falls  
Hands in Action Christian Association - Colegio Filadelfia para Sordos  
Humane Society of Wichita County

Inheritance Adoptions  
Interfaith Ministries  
Jefferson Elementary School - Wichita Falls  
Junior League - Wichita Falls  
McNiel Junior High School  
Nonprofit Management Center of Wichita Falls - Nonprofit Center  
Notre Dame Catholic School  
Optimist Club of Wichita Falls  
Patsy's House Children's Advocacy Center  
School for Little People at FUMC  
Susan G Komen Breast Cancer Foundation - Wichita Falls

Affiliate  
Texoma Messianic Fellowship  
Unity Christian Ministries - Young Men of Valor  
Washington Jackson Elementary School - IB World School  
Whispers of Hope Horse Farm  
Wichita Christian School  
Wichita County Teen Court  
Wichita Falls Little League  
Wichita Falls Neighbors Helping Neighbors  
Wichita Falls Symphony Orchestra  
Wild Bird Rescue

## HOTTER'N HELL HUNDRED

### Save the Date: August 23, 2014

Join LWF @ Rest Stop #6 in Burkburnett for the 33rd HHH!

At a HHH Kickoff luncheon held May 22nd at MPEC, Dail Neely (Class of 1998), HHH Rest Stop Coordinator, announced while David Potter, the man in charge of water during HHH, presented awards to the rest stop sponsors who had the "best" rest stops of HHH 2013. David presented sponsors from the top three (out of 20) rest stops with metal sculptures [made by Russell Martin] that had those in attendance ooh-ing and awing as they were revealed.

Those sponsors honored to receive an award are:

First place

Wichita County

Second place

Sam's Club / Kiwanis Club

Third place

Leadership Wichita Falls



LWF alum are now preparing for HHH 2014, and this is a call for you to help out.

The **rest stop needs a theme.** ASAP, **submit your ideas** for a rest stop theme via email to [lwf.alumni@gmail.com](mailto:lwf.alumni@gmail.com).

Want to help out on August 23rd? GREAT! Let us hear from you via the same email address: [lwf.alumni@gmail.com](mailto:lwf.alumni@gmail.com)

Set-up, teardown, prep, serve, cheer, and much, much more!

LWF took 3rd place during its sophomore year at HHH...help LWF take 1st place this year.

## In Memoriam

Tim Martini (Class of 2002) passed away on Monday, May 26, 2014 in Wichita Falls, TX. Tim was 52.

Tim was a very generous, giving person making numerous contributions to activities throughout our community.

Tim loved young people, and he encouraged them to continue their education and to follow their dreams. He was responsible for funding many scholarships that enabled students to further their educations.

Survivors include:

his wife, Allison Martini  
one son, Will Harrison  
one daughter, Hailey Harrison  
one sister, Ladonna Walsh and her husband Terry  
his father, Don Martini  
two nephews, Casey Walsh and Randall Walsh

Memorials may be made to:

Hospice of Wichita Falls:  
P.O. Box 4804  
Wichita Falls, Texas 76308

**Must...Get...To...  
Can-Tastic!!**

**Don't miss your chance  
to compete with  
your organizations'  
sculpture September 21st**

**Space is limited to 26 sculptures  
Deadline is June 16, 2014!  
Minimum of 1,000 cans to enter  
Sponsorships available for \$80**

**25 Year Anniversary  
Can-Tastic  
Wichita Falls Area Food Bank**

**FOOD BANK  
WICHITA FALLS AREA  
Call the Food Bank at  
940-766-2322  
for more information**

or to the Henrietta Chapter FFA:  
1700 E. Crafton Street  
Henrietta, Texas 76365

Thoughts and memories may be shared in the online guest book at [www.davisfuneralhome.net](http://www.davisfuneralhome.net).

12/26/1961 - 05/26/2014

"...what mattered most of all was the dash between those years..." ~ Linda Ellis

Tim, you can be proud of the fact that people will say you lived YOUR dash well.





## goodsearch

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[leadershipwff@gmail.com](mailto:leadershipwff@gmail.com)

[LWF.alumni@gmail.com](mailto:LWF.alumni@gmail.com)

**What is Goodshop?** Goodshop is an online shopping mall that donates a percent of your purchase price to your cause when you shop at one of 3,000+ partner stores including top retailers like Amazon (1.5% donation), Expedia (up to 5% donation), and Staples (2.5% donation). You can also find 25,000+ active discounts and money-saving coupons so you can save money and give back at the same time!

When you sign up to use Goodshop and click on the shop button or on a coupon or deal, Goodsearch notifies their partner stores that they've referred you to their site. Goodsearch is given a referral fee when you make a purchase and they split the referral fee 50/50 with the cause you've chosen.

Dailygood members have raised millions of dollars for causes through the simple act of shopping online with Goodshop. Put simply: you shop, they give!

**What is Gooddining?** Gooddining is a program that works with more than 10,000 restaurants across the

country to donate a percentage of what you spend on your meal to your favorite charity. Supporters can dine out year round in support of their favorite causes.

**What is Goodsurveys?** Goodsurveys is an online surveying platform powered by Peanut Labs Media that allows you to raise money for your favorite cause, just by giving your opinion. You can also find thousands of additional donation opportunities that will raise money upon completing a variety of actions. Put simply: you give your opinion, they give!

**What is Goodoffers?** Goodoffers.com is an easy way you to raise funds for your favorite cause when you complete special online and offline offers. They've partnered with Trialpay to update Goodoffers daily with new and unique ways to raise for your cause. Complete any offer, from watching videos, to participating in-market research, to buying a (majorly discounted!) treatment at a favorite local spa, and they'll make a donation to your cause! Be sure to also check out **Goodswipe, Goodtvads, & Goodgames** to raise more \$.

### We're on the Web!

[www.leadershipwff.org](http://www.leadershipwff.org)

[www.facebook.com/  
LeadershipWichitaFalls](http://www.facebook.com/LeadershipWichitaFalls)

## 2014 Adult & Youth Leadership Program Schedules

### Adult Programs

January 11\* ..... Orientation & Road Rally  
January 14..... Health  
January 21..... Leadership I  
January 28\* ..... Education  
February 4..... Leadership II  
February 11..... What's Happening in WF  
February 22\* ..... Community Awareness  
February 25\* ..... Government  
March ..... Public Safety  
March 11..... Alumni/Sponsors  
March 25\* ..... SAFB/Nonprofits  
March 29..... Ropes  
April 1..... Common Ground  
April 8\* ..... Special Needs  
April 22..... Public Safety II  
May 2-3\* ..... Retreat  
May 6..... Graduation

\*Denotes day program. Schedule subject to change.

### Youth Programs

January 27\* ..... Focus Meeting  
February 1..... Orientation  
February 5..... Special Needs  
February 11..... Education  
February 18..... City Gov't & Public Safety  
February 22..... Service Project #1  
February 25..... Sheppard Air Force Base  
March 4 ..... In the News  
March 11 ..... Teen Court  
March 25\* ..... Etiquette Dinner  
March 29..... Ropes  
April 12..... Service Project #2  
April 16..... Common Ground  
April 24\* ..... Health  
April 26..... Service Project #3  
May 5\* ..... Graduation

\*Denotes evening program.

Schedule subject to change.

### Board of Directors (Class of)

Marla Malone (2010) Chair  
Matthew Park (2004) Chair Elect  
Michelle Wood (2008) Immediate Past  
Chair/ Alumni  
LeAnn Scharbrough (2010) Secretary  
Tina Taylor (2009) Treasurer  
Stewart Harvey (2012) Governance  
Michael Mills (2005) M&FD\*  
Ricardo Sandoval (2013) M&FD\*  
Clayton Hein (2011) M&FD\*  
Chris Aday (2013) M&FD\*  
Shelly Agee (2012) M&FD\*  
Julie Ayres (2013) Adult Programs  
Cynthia Laney (2009) Adult Programs  
Donna Vaughn (2001) Adult Programs  
Missy Seay (2008) Adult Programs  
Vicki Donahue (2013) Youth Programs  
Carla Rogers (2012) Youth Programs  
Jan Vela (2012) Youth Programs  
Jessica Bennett (2013) Youth Programs  
Gene Strouth (2003) Alumni  
Stephanie Gorham (2012) Alumni  
\*Marketing and Fund Development